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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
10/627,381	07/25/2003	Kenneth Willian	ETS-0205	ETS-0205 3909	
21269	7590 11/01/2006		EXAMINER		
PEPPER HAMILTON LLP			AUHZOL, OOL		
ONE MELLON CENTER, 50TH FLOOR 500 GRANT STREET		•	ART UNIT	ART UNIT PAPER NUMBER	
PITTSBURGH, PA 15219			2154		

DATE MAILED: 11/01/2006

Please find below and/or attached an Office communication concerning this application or proceeding.

Advisory Action Before the Filing of an Appeal Brief

Application No.	Applicant(s)	
10/627,381	WILLIAN ET AL.	
Examiner	Art Unit	
Joshua Joo	2154	

Before the rilling of all Appear Brief	Examiner	Art Unit						
	Joshua Joo	2154						
The MAILING DATE of this communication appe	ars on the cover sheet with the c	orrespondence add	ress					
THE REPLY FILED 12 October 2006 FAILS TO PLACE THIS APPLICATION IN CONDITION FOR ALLOWANCE.								
The reply was filed after a final rejection, but prior to or on the same day as filing a Notice of Appeal. To avoid abandonment of this application, applicant must timely file one of the following replies: (1) an amendment, affidavit, or other evidence, which places the application in condition for allowance; (2) a Notice of Appeal (with appeal fee) in compliance with 37 CFR 41.31; or (3) a Request for Continued Examination (RCE) in compliance with 37 CFR 1.114. The reply must be filed within one of the following time periods:								
a) The period for reply expires <u>3</u> months from the mailing date of	the final rejection.							
The period for reply expires on: (1) the mailing date of this Advisory Action, or (2) the date set forth in the final rejection, whichever is later. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of the final rejection.								
Examiner Note: If box 1 is checked, check either box (a) or (b). MONTHS OF THE FINAL REJECTION. See MPEP 706.07(f.		RST REPLY WAS FILE	D WITHIN TWO					
Extensions of time may be obtained under 37 CFR 1.136(a). The date on which the petition under 37 CFR 1.136(a) and the appropriate extension fee have been filed is the date for purposes of determining the period of extension and the corresponding amount of the fee. The appropriate extension fee under 37 CFR 1.17(a) is calculated from: (1) the expiration date of the shortened statutory period for reply originally set in the final Office action; or (2) as set forth in (b) above, if checked. Any reply received by the Office later than three months after the mailing date of the final rejection, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).								
2. The Notice of Appeal was filed on: A brief in com	2. The Notice of Appeal was filed on : A brief in compliance with 37 CFR 41.37 must be filed within two months of the date							
of filing the Notice of Appeal (37 CFR 41.37(a)), or any extension thereof (37 CFR 41.37(e)), to avoid dismissal of the appeal.								
Since a Notice of Appeal has been filed, any reply must b	be filed within the time period set fo	orth in 37 CFR 41.37(a).					
AMENDMENTS	Last and and the state of fillings a bodie	£	h					
The proposed amendment(s) filed after a final rejection,			because					
 (a) ☐ They raise new issues that would require further co (b) ☐ They raise the issue of new matter (see NOTE below) 		r ⊏ below),						
(c) They are not deemed to place the application in be		educing or simplifying	the issues for					
appeal; and/or	tter form for appear by materially to	oddoing or onripinging	, 100000 101					
(d) They present additional claims without canceling a	corresponding number of finally re	ejected claims.						
NOTE: (See 37 CFR 1.116 and 41.33(a))								
1. The amendments are not in compliance with 37 CFR 1.		ompliant Amendmen	t (PTOL-324).					
5. Applicant's reply has overcome the following rejection(s):								
6. Newly proposed or amended claim(s) would be a	illowable if submitted in a separate	, timely filed amendn	nent canceling					
the non-allowable claim(s).								
7. Sometimes of appeal, the proposed amendment(s): a) will not be entered, or b) will be entered and an explanation of								
how the new or amended claims would be rejected is provided below or appended. The status of the claim(s) is (or will be) as follows:								
Claim(s) allowed:								
Claim(s) objected to:								
Claim(s) rejected: <u>1-20</u> .								
Claim(s) withdrawn from consideration:								
AFFIDAVIT OR OTHER EVIDENCE	ut hafara ar an tha data of filing a l	Nation of Appeal will	ant he entered					
3. The affidavit or other evidence filed after a final action, because applicant failed to provide a showing of good ar and was not earlier presented. See 37 CFR 1.116(e).	nd sufficient reasons why the affida	vit or other evidence	is necessary					
The affidavit or other evidence filed after the date of filing entered because the affidavit or other evidence failed to showing a good and sufficient reasons why it is necessa	overcome <u>all</u> rejections under appe	eal and/or appellant fa	ails to provide a					
10. ☐ The affidavit or other evidence is entered. An explanation REQUEST FOR RECONSIDERATION/OTHER								
11. 🗵 The request for reconsideration has been considered but does NOT place the application in condition for allowance because:								
See Continuation Sheet. 12. Note the attached Information Disclosure Statement(s). (PTO/SB/08) Paper No(s)								
13. Other:								
PRIMARY EXAMINER								

Continuation Sheet (PTOL-303)

Continuation of 11. does NOT place the application in condition for allowance because:

Applicant's arguments filed 10/12/2006 have been fully considered but they are not persuasive. Applicant argued that Krasnoiarov does not teach of distribution of content over a plurality of delivery channels.

In response, Krasnoiarov teaches that communicable content components can include images, sounds, and video (Paragraph 0006), and that the response is not limited to HTML format but can include HTML, WML, HDML, or VoiceXML (Paragraph 0057). Krasnoiarov teaches of distributing content over a plurality of delivery channels since presenting sound/audio and visual content, i.e. images and video, to a user would require more than one delivery channel, i.e. audio channel and video channel.